



MODULE 2

Planning



LET THE ADVENTURE
CONTINUE!



Phase 2 transforms the vision into concrete decisions :

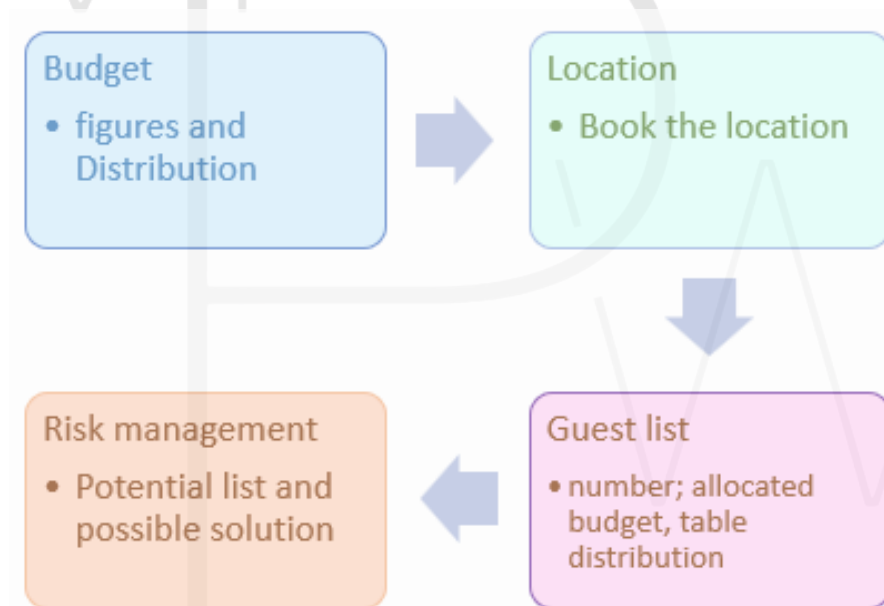
Warning with a Plain Padding



Before executing anything, read the document to the end !!

At the end of this phase, you will have:

- The chosen location
- The number of guests
- The budget allocated to the speakers
- The first important bookings



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Plan for Budget and priorities

Theory Part

Below is an estimate of the budget breakdown, fully adaptable to your priorities.
(Based on the results of Module 1)

The wedding budget is displayed as 100%. It is on this "%" that we will make our calculations.

The budget allocated for the "ceremony" part includes:

- ♥ The venue, all the service providers (anyone actually involved in your wedding) as well as all the elements related to the reception generally represent about 70% of the total budget of your wedding.

The budget allocated to the "private" part includes:

- ♥ Clothes, accessories, administrative procedures, jewelry etc... (everything that concerns you directly), and represent about 30% of the total budget.

In percentage, here is a view of the general budget breakdown (based on 100% of the total wedding budget) allocated to the providers.

This distribution remains entirely adaptable according to your choices and the priorities you have defined. This is an overview given on average in weddings.

♥	Photographer	8-12%
♥	Videographer	5-10%
♥	Florist	8-15%
♥	Music / DJ	5-10%
♥	Lay officiant	2-5%

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In practice:

The distribution of your budget is based on the result of the radar diagram in module 1. This exercise allowed you to identify your priorities, i.e. the elements that you want to value the most and keep as a souvenir of your wedding, ranked from 1 to 5.

It is possible that some choices are equal. In this case, don't worry: the rates of the service providers may vary.

For example, if the photographer and the decorator are in the same position, you can compare the quotes you receive to adjust their place in your budget.

The goal is to allocate your expenses according to your priorities while ensuring that the defined percentages are not exceeded.

To best respect your budget, here are the distribution guidelines according to the order of your priorities :

- ♥ First choice: between 19% and 28% maximum
- ♥ Second choice: between 12% and 17% maximum
- ♥ Third choice: between 9% and 14% maximum
- ♥ Fourth choice: between 6% and 10.5% maximum
- ♥ Fifth choice: between 3% and 7% maximum

These ranges allow you to adjust your expenses, while keeping an overall consistency in your budget.

Example: I have a total budget of 100% for my wedding of 50,000.

The place appears in the 1st position in my diagram.

$50'000 * 19\% \text{ à } 28\% = \$ 9'500 \text{ à } \$ 14'000$ Maximum allocated for the rental of the venue.

The meal comes in 2nd place

$50'000 * 12\% \text{ et } 17\% = \$ 6'000 \text{ et } \$ 8'500$ Maximum allowance for the meal

The photographer comes in 3rd place

$50'000 * 9\% \text{ et } 14\% = \$ 4'500 \text{ et } \$ 7'000$ maximum (perfect agreement with the % of providers)

Plan for Search and booking the venue

Following the exercise in module 1, you have identified the place that you want.

Having a specific date — or ideally several options — will allow you to gain flexibility if the venue is already booked.

Now it's time to go in search of it: region, country, city or countryside, near or far.

Thanks to the calculation, you know the budget to allocate to the rental of the venue. In addition, your first guest list gives you an estimate of the number of participants, which allows you to determine the capacity.

Finally, the chosen location naturally directs you towards a theme or atmosphere for your wedding.

Templates for letters to be sent by e-mail to the various service providers are available in PDF format ("form letters"), in order to assist you in your procedures, as well as useful checklists if necessary. Additional documents accessible in this module

A budget follow-up of all service providers is available in *module 3 - Execution*.



Helpful Tip

If you have several possible dates for your wedding, it is best to wait for the final confirmation before communicating to the guests.

Once the above steps have been validated, you can either inform your guests with a *Save the Date* or, depending on your choices and the size of your wedding, go directly to the official invitations.

In this case, remember to choose your stationery beforehand, which can also be used for the thank you after the wedding, in order to keep it consistent with your theme.

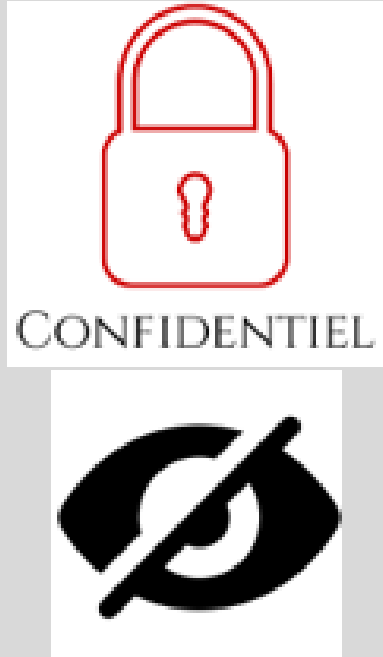
Book according to the capacity of the guests, if you need accommodation, parking spaces, a dance room, for people with reduced mobility etc...

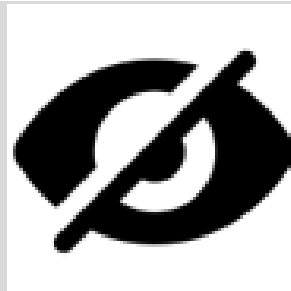
Once the venue has been confirmed by contract and deposit paid, you can proceed with the following



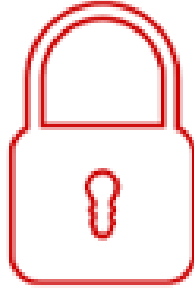






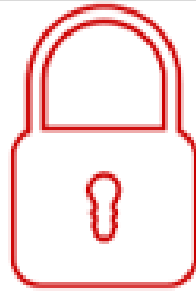






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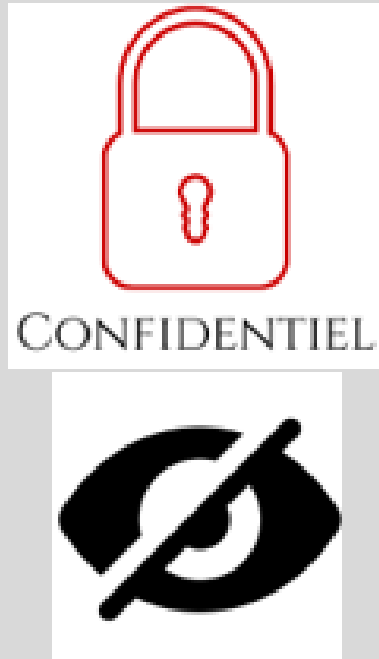




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MAY EACH DAY TOGETHER
BE A NEW REASON TO
SMILE, TO LOVE, AND TO
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